

Short Swings

Amateur Ski Instructors Association Newsletter

www.asiaski.com

Fall 2010

Our 31st Season Is Getting Under Way!

We'll start the Rally fun at Belleayre Ski Center on December 11-12, 2010

■ It's Rally time again! Come experience some of the best early season skiing around! Join your old and new friends at Belleayre on December 11-12, 2010 and tune up your turns. Ring in the holidays with a weekend of fun, fine dining and great skiing! Belleayre works hard to create the best snow conditions and the most open terrain possible.

A Skiing Best Buy

We've held back prices - still only \$215.00! The fee includes two full days of group instruction, lift tickets, two breakfasts, cash bar, banquet dinner, music, tax and gratuity. We'll have Awards and a fun raffle during our Saturday buffet dinner. This is one fun night you'll want to be part of. Additional guests are welcome. Don't want to ski in a program, can't attend dinner or already have lift tickets? Call the office for special pricing.

Program Offerings

We're offering Intermediate Skiing Improvement for our blue square skiers and Advanced for folks comfortable on black diamond terrain. Coaching will include tactics to help you turn up the volume on the early morning groomers, navigate the crud piles that grow during the day,

and get a grip on the slippery stuff that's left in the middle by afternoon. Groups will be divided by skill development.

Bring A Skiing Friend

All they will need to have is intermediate or better skiing skills, comfortable on groomed blue square terrain with some parallel movements. Have them send a membership and program application and we'll sign them up.

Arrange Your Own Lodging

If you need help with lodging, contact Belleayre Region Lodging on the web at www.catskillhighpeaks.com or call 845-254-5600 X1361 to arrange your favorite digs. Plan early as Belleayre is a popular early season place.

Register Early

The cutoff date is Nov. 26, 2010. All applications MUST be received in the office by that date!

Classes may fill before the cutoff date, so fill out the program application today, write in your clinic choice, sign the release and include it with your check for \$215.00 to:

ASIA
28 Park Drive
Woodstock, NY 12498
845-679-4609

■ See you at the Rally!

Dues Are Overdue

We are trying to keep costs down as everything spirals upward, so we didn't raise dues, however, there is a \$5.00 late fee after July 31, which should be added to your check if your dues are still outstanding. Unpaid memberships expire October 31. New members are exempt from the late fee. Please send your check today and look forward to another great year of programs at reasonable cost, close to home. See you at the mountain!

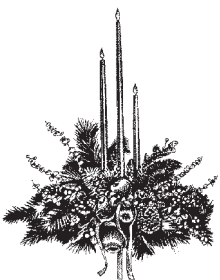
Online Newsletter

This issue, as well as some past issues, can be found on the website. Due to the high cost of producing, publishing, and mailing the *Short Swings* newsletter, the ASIA Board has resolved that there will only be two mailed issues each year. The balance of letters, news, and events will be posted on the web site and emails will be sent. So, if you want the latest news from ASIA, send us your email address, bookmark the web site, and we'll keep you informed!

Spread The Word

Bring a friend to an ASIA event this season for fun, learning and great camaraderie. You'll both be glad you did.

www.asiaski.com



SHORT SWINGS

is the official publication of the Amateur Ski Instructors Association
28 Park Drive, Woodstock, NY 12498
(845) 679-4609 www.asiaski.com
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Producer/Editor - Betsy Burns

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The Amateur Ski Instructors Association, Inc

is a nonprofit educational organization incorporated in the state of New York in 1980. The ASIA mission has three main objectives:

- Train and certify candidates interested in teaching alpine, nordic and snowboard skiing at the amateur level through ski clubs, schools, youth groups and the like.
- Encourage and facilitate skills development through positive programs designed to contribute to and enhance the safety and enjoyment of skiing and riding.
- Provide a continuing education program for amateur instructors, and provide a first step toward PSIA membership for those wishing to become certified through PSIA.

Bill Hornbeck - Executive Director
Ray Owens - President
Nancy Nolan - Vice President
Joel Blank - Treasurer
Betsy Burns - Secretary
Les Bucher - Executive Committee
Madelene Knaggs - Executive Committee

Regional Directors

Region I	Scott Landis	2012
Region III	Stephen Lutz	2012
	Nancy Nolan	2011
Region IV	Joel Blank	2011
	Toni Mullins	2011
Region V	Betsy Burns	2011
	Laurie Owens	2012
	Ray Owens	2012
Region VI	Les Bucher	2011
Region VII	Madelene Knaggs	2011

Short Swings: "Consecutive parallel christies without traverse using the setting of the edges and pole plant."

- Ski Magazine Encyclopedia Of Skiing
Copyright 1970

Director's Corner

Welcome to our 31st season! I'm looking forward to seeing and skiing with you soon. I'm proud to officially welcome this year's officers to the ASIA Board, and say thank you, thank you, thank you! Their continuing commitment to the ASIA mission keeps us strong and viable, and we are looking forward to many more years of service to the snowsports community.

Ray Owens is a delight to have as President. Our first year with him as Chairman of the Board was a peaceful, enjoyable, productive one, and I look forward to many more. Ray just retired from Verizon after 41 years of service. While still there he was instrumental in bringing ASIA \$1500.00 in Verizon Volunteer dollars for his hours of volunteer service to us. Thanks, Ray - enjoy your retirement!

Nancy Nolan has been elected Vice President, filling Les' position. She continues to serve ASIA as CT Director and coordinator of the Okemo Earlybird and Spring Rally programs.

Betsy Burns continues as Secretary as well as NY Regional Director, Office Mgr and coach.

Joel Blank, NJ Director, was elected Treasurer to fill Nancy's position. Thanks, Joel!

Les Bucher and **Madelene Knaggs** have been elected to serve on the Executive Committee. Les is our PA Regional Director and an ASIA coach. Madelene is our West Point Regional Director and acting Snowsports School Director of the West Point Ski School.



Bill Hornbeck, Executive Director



Ray Owens, President

President's Message

As we get ready to slide into the new season, remember to have your equipment checked! You should already have been working those muscles to get in shape for the slopes. It's the time for ski swaps and sales, so get to your favorite shops and check out what's new for this year. Remember to sign up early for your favorite ASIA program and bring a friend. And if you haven't paid your dues yet, what the heck are you waiting for? Trust me, it will snow again this year!

And now for something different. What kind of things bug you? I come down to the ski racks for lunch and can't find a place to put my skis, then I see one ski here and one ski there and one ski everywhere. I'm not sure what's going on here - could it be all these folks can't afford a lock? Do they think the thieves can't put their skis together? Maybe it's just not cool to carry a ski lock? Well, I've never been accused of being cool. I'm just looking for somewhere to lock my skis so I can have lunch. And isn't it easier after lunch trying to find one pair of skis? You've seen these people walking around searching intently, with one ski in their hand! For me, conserving space at the racks so others have room...that's cool! So please, bring and use your lock.

Keep writing those notes to the office about the wonderful experiences you have had at programs you attended. If you haven't noticed there are several letters up on the website, so check it out. We all love hearing from you. And please remember when you are talking to someone in the office that they are just following the rules that are best for the organization. I know they bend over backwards to help folks yet still there are some who try to take advantage of their willingness to accommodate everyone. Remember to treat folks the way you would like to be treated.

The last thing I have say is this, get out skiing as early as you can, as often as you can and maybe we'll run into each other in the lift line! If not, see you at an ASIA program.

Proposed Bylaws Amendments

Notice to all current ASIA members:

■ To best serve the current needs of the ASIA organization, the ASIA Board proposes and “Recommends Approval” of the following amendments to the bylaws. Proposed amendments are represented in italics below the original.

Section 1. The governing body of ASIA shall be the Board of Directors, consisting of 15 Directors elected by the membership for 2 year terms.

Section 1. The governing body of ASIA shall be the Board of Directors, consisting of 11 Directors elected by the membership for 2 year terms.

Section 3. A quorum for meetings of the Board of Directors shall be eight (8) Directors, four (4) for Executive Committee meetings.

Section 3. A quorum for meetings of the Board of Directors shall be six (6) Directors, four (4) for Executive Committee meetings.

3.1 Directors:

The Directors of ASIA shall be elected by the voting membership for two year terms, by mail ballot. Eight Directors shall be elected in even numbered years and seven Directors elected in odd numbered years.

The Directors of ASIA shall be elected by the voting membership for two year terms, by mail ballot. Six Directors shall be elected in even numbered years and five Directors elected in odd numbered years.

3.3.1 Regions of ASIA and their number of elected directors shall consist of the following:

Region I	DC/VA/MD/WV	1
Region II	VT/NH/ME/MA	1
Region III	CT/RI	2
Region IV	NJ	3
Region V	NY/LI	3
Region VI	PA/DE	1
Region VII	WEST POINT	2
At Large		2

3.3.1 Regions of ASIA and their number of elected directors shall consist of the following:

Region I	PA/DC/DE/MD/VA	2
Region II	CT/MA/ME/NH/RI/VT	2
Region III	NJ	2
Region IV	NY	3
Region V	USMA WEST POINT	1
At Large		1

3.3.2 At Large Directors shall be elected by the Board following the election. A total of no more than four (4) Directors shall be from the same region.

3.3.2 At Large Directors shall be elected by the Board following the election. A total of no more than three (3) Directors shall be from the same region.

■ The amendments will be presented to the membership for vote at the Annual Membership Meeting, to be held at 4:00 PM on Saturday, December 11, 2010, in the Longhouse Lodge at Belleayre Ski Center, Highmount, NY. Amendments will be approved by a majority vote of current ASIA members present. Once again, the ASIA board of Directors “Recommends Approval” of the proposed bylaws changes. Thank you.

So Long For Now

Bill,
I've been a member for the past 18 years and enjoyed every ASIA event I attended. Even the fall rallies with only one or two slopes open, you somehow managed to make it workable and fun for all. With Carla no longer skiing, I will truly miss the people I have met over the years in the ASIA family.

...I learned much through PSIA but over the years I truly believe I learned more through the ASIA clinics and rallies. Best of luck and thank you for a great ski experience over the years.
Ray Wright

Hi Bill,
Thank you for allowing me to be part of ASIA. I started in ASIA with the Pico Ski Club, then moved to Pico Ski School, PSIA and next to Killington Ski School. Alpine Levels 2 and 3 followed. That was twenty plus years ago. I need to leave ASIA for now. Keep up the great work and hopefully if the need arises you will allow me to become a member again. Thanks again,
Ed Skwira

Hi From Across The Pond

Hi Bill & Betsy,
Thanks for the newsletter. I have had a good season and managed to do quite a bit of teaching again this year. Had probably my last trip on snow last week over in Austria. Have to wait for next season now! Regards,
Graham Howgate
ASIA Level 1 Certified Instructor
London, England

Great First Experience

Bill/Betsy,
I am new to all of this - ski clubs and ASIA. The Fall Rally was my first experience. Ed George was my instructor for the two days.

Congratulations to you and your staff on a great event, great teaching and a great atmosphere. You all seem tremendously dedicated. Ed was great as was every person with whom I was in contact.
Thanks,
Bob Lorence

Skiing With the “Dalai Lama”

■ I’ve studied and taught literature for many years, yet I’ve found that my inclination is to look at the philosophical implications of what I read more than the strictly literary. In fact, I suppose that’s the way I live.

In fact, last Spring when I skied for the day with Bill Hornbeck, it was kind of a philosophical event, transcendent, in the tradition of Emerson and Thoreau. It just happened at Belleayre Mountain rather than Walden Pond.

The medium happened to be “trying” to better my mogul skiing, but the day was marked by the impression that I was in the presence of someone I had heard about as a skiing phenom but who represented the light, the tolerance that purposeful, selfless living entails. Hence, the choice of my title, *Skiing with the “Dalai Lama”*.

■ I got one hell of a day of mogul instruction. I negotiated the softer bumps with some ease under Bill’s guidance

and encouragement, but his patience, his grace, simply his lack of perspiration gave new meaning to the expression “no sweat,” and put accomplished technique in a philosophical realm. It was if the snow welcomed him not as a muscular intruder but as a dimension of itself. It was like watching the snow assume a “quiet” that allowed Bill to remain on top of it. I’ll go to the excess and say that the snow seemed to part as he approached. Very, very cool!

At one point, Bill looked at me and suggested that we layer down, diplomatically acknowledging the sweat that covered my face and collected beneath my wind breaker. It was a needed moment of rest and regathering, so we got replacement tickets, I changed clothing, and we went back to the bumps. Each run meant trudging for me through the slush down to Super Chief. Bill, on the other hand, found his way through the thick snow staying, seemingly, on top, not working very hard at all.

The chair lift was a place where I learned a bit about Bill and his broad range of skiing experiences and his penchant for the “risky.” He pointed to a section of the mountain he said he climbed and skied down, but admitted that maybe at his age it was time to reconsider such exploits.

We ate lunch, and talked about this and that, with Bill aptly weaving skiing suggestions into the dialogue. Several people stopped by in the Garden Room to say hello, and Bill introduced me to them. Their demeanor and enthusiasm gave substance to my own impressions. We then went back to the bumps; however, I soon suggested we call it a day. I’d had enough. We talked some more.

■ This guy, Hornbeck, is worthy of every accolade he receives, his skiing but a metaphor for his living.

Norris Marshak
ASIA Contributing Member

Trophy Canadian Fish Landed May 15, 2010



Mike and Lynn toast their wedding

Congratulations to longtime ASIA coach Mike Weiss and his new bride, Lynn! They tied the knot on May 15, 2010. The PA posse threw a party for them this summer, where they were properly congratulated and roasted. Good luck to you, eh?

Members Earn Certification

The PSIA Master Teacher Certification program provides instructors with in-depth educational background in a variety of different specialty areas. The instructor must be PSIA Level 2 Certified to become a Master Teacher, and complete 20 days of coursework and pass a written test.

■ Kudos to longtime ASIA Board members *Leslie Bucher* and *Scott Landis*, who completed their Master Teacher Certification Accreditation this season in Teaching Beginners. Les and Scotty are both ASIA Level 2 Certified and PSIA Level 2 Certified coaches.

Scotty supports the EPSC Monday night Learn to Ski program and teaches at Bear Creek. Les coaches for ASIA.

■ Cheers to *Lumo Tsungu*, longtime supporter, ASIA Level 2 Certified instructor and Belleayre Ski School coach, who completed his PSIA Level 2 Certification this season.

Congratulations to all!

Clinics For You

■ Our mission is to provide programs which help you attain your skiing and teaching goals. In today's environment we are all looking hard for value, price, performance, quality and long term enjoyment. Our programs offer this to you in an organized professional manner.

■ Our Coaches

Our coaches are hand picked PSIA, CSIA and USSCA coaches. They are chosen for their leadership and people skills, their many years of teaching experience and training and most importantly, their humility and willingness to share their passion for the sport. So, come experience the professional edge in coaching. Let's take a look at what we're offering.

■ Level I Alpine (Ski) Certification

This clinic is for parallel skiers who want to improve their personal skiing and learn to teach beginning skiing to others. Skiers must be comfortable skiing groomed black diamond terrain.

Students receive four days of training in three areas: personal skiing skills development, basic teaching skills, and skiing demonstrations.



We teach you "how to teach" others to ski, and how to explain and demonstrate required maneuvers as a ski teacher. An on snow evaluation is given on the fourth day to determine if you have acquired the skills to help teach beginners to ski with fun and safety in mind.

■ Level II Alpine (Ski) Certification

Sign up for this 6 day clinic if you're Certified with one or more years of teaching experience and want the methodology to take folks to parallel. Skiing, teaching, and demo skills are further refined, while the technical and mechanical aspects are also explored more fully. We'll be developing the skills required at this level to ski comfortably on a wide variety of terrain and snow conditions. A one day on snow evaluation is held on the sixth day to determine if you've acquired the skills to move students to parallel. Offered every other season.

■ Groomed to Crud to Scraped - Intermediate or Advanced

Sometimes referred to as Skiing Improvement, this clinic is aimed at improving your personal skiing skills, and is offered to contributing and certified ASIA members. We'll develop your carving skills at higher speeds on that great fresh groomed snow. As the snow gets cut and piled up, we'll work on the tactics and techniques for navigating through bumps and crud. Finally, when it's all scraped off in the middle and icy underneath, we'll get some tips on how to hold on that slippery afternoon surface.

■ Mogul Introduction

This two day clinic gets you off the corduroy and acquainted with mogul skiing. Moguls skied are on beginner to intermediate terrain and progressions provide a fun, slow, easy approach to learning bump skiing. Short radius turning skills are helpful, and will be developed and refined in this clinic. It's lots of fun and a great ski experience.



■ Mogul Improvement

This clinic is for black diamond skiers, comfortable on most terrain on the mountain. Mogul Improvement presents approaches and tactics for conquering steeper pitches and varying snow conditions. Come develop the skills and mind set to help you capture the thrill of skiing bumps, crud, mush and powder runs to the fullest.

■ Snowboard Certification

This clinic is for intermediate to advanced riders who want to improve their riding skills while learning to teach beginning snowboarding to others. Students receive four days of training in three areas: riding skills development, basic teaching skills, and learning to demonstrate snowboarding to others. Candidates must be able to link turns in control on groomed blue to easy black diamond terrain. An on snow evaluation is given on the fourth day to see if you have acquired the skills to teach beginners to ride with fun and safety in mind.



■ Nordic XC Certification/Refresher

Yep, we do Nordic too. Last year's group had a fantastic time and came home raving! This clinic is offered every other season.

■ Our clinics are one of the best buys in skiing today. We offer two days of instruction by our hand picked coaches, for less than the cost of a two hour private lesson. These clinics are designed to help you improve your skiing, boarding and cross country skills as well as increase safety awareness and enhance your sliding enjoyment. Avail yourself of an ASIA clinic and like most of our members, you'll be back for more...

■ Come ski and ride with ASIA!

THE PRO ski N' Ride

Rte 23A Hunter, NY 12442 (518) 263 5303

Grindrite Factory Tuning Service Center

For all your custom ski and board tuning needs...

Custom boot fitting by Keith Holmquist,
Master Fit Technician, Pedorthist
Member "America's Best Bootfitters"
As seen in Ski and Skiing Magazine

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Fischer
Head
Technica
Dalbello
Spyder
Marker
North Face
Cloudveil
Leki

Amateur Ski Instructors Association

Leading the way to skiing and riding excitement!

Please note: Classes may fill before the cutoff date, so be sure to sign up early for great fun and learning. Program applications must be received with payment AT LEAST two weeks prior to the program to ensure proper staffing. For more information contact the coordinator listed on the Schedule of Programs on page 11.

ASIA Membership Application

__NEW __RENEW __ALPINE __NORDIC __SNOWBOARD

NAME _____ DONATION _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ SKI CLUB _____
 EMAIL _____

I have enclosed my check made payable to ASIA in the amount of \$25.00 for membership dues and mailed to: ASIA 28 Park Drive Woodstock NY 12498 USA
 (845) 679-4609 www.asiaski.com

ASIA Program Application

PROGRAM NAME: _____ DATE: _____

CLINIC CHOICE: _____

NAME _____ SKI CLUB _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ EMAIL _____

I have enclosed my check payable to ASIA in the amount of \$_____ and mailed to:
 ASIA, 28 Park Dr, Woodstock, NY 12498

Refund Fees: Cancellation prior to two week cutoff date, no refund fee. Cancellation one to two weeks prior to event, 50% of program fee, plus nonrefundable tickets and food. Cancellation less than one week prior, no refund. Initial _____

All program applicants must sign the following release form:

Recognizing that skiing and snowboarding are dangerous sports and could result in injury or death, I hereby release ASIA, Inc., the host area, and employees and contractors of each from any and all liability for injuries of whatever nature arising during, or in conjunction with the event for which this application is made.

Signature _____

ASIA Alpine (Ski) Programs

■ Welcome to another exciting season with ASIA! Here's what's available and where. We offer reasonable program fees, discount lift tickets and excellent coaching by hand picked PSIA and CSIA coaches.

■ If you've been thinking about helping others get started in skiing, riding or XC by becoming an ASIA Certified Instructor, this is the season to do it. Mark your calendar, and look forward to learning to be a ski instructor, or learning to ski or ride like one!

If you have friends who would benefit from two days of fun and learning in a great atmosphere at a great price, bring them with you to a program this season. You'll both be glad you did!

■ **Belleayre, NY** Hey, early birds! Take the Level 1 Certification on Nov 27-28 and Dec 4-5, 2010. The Alpine Refresher will be held Nov 27-28, 2010.

If you're looking for a job teaching skiing, this event is just what you need to give you your entry level teaching and demonstration skills, so come be a part of this great ASIA season starter in the heart of the Catskills.

■ **Okemo, VT** Okemo offers some of the best early season snow conditions in New England! Ready to start sharing your love of skiing? This season we'll offer the Level 1 Certification on Nov 27-28 and Dec 4-5, 2010, along with Advanced Skiing Improvement on Dec 4-5.

Not feeling so graceful early? ASIA coaches will whip you into shape! They bring with them their bag of tricks to help shake out the cobwebs, find your balance and improve the skills you need to learn to teach others, or make that perfect run.

■ **Belleayre Fall Rally** This is a great way to kick off the ski season, meet other ASIA members, and have lots of fun. In addition to two days of great early season skiing, you'll have fun at breakfast, the Saturday night banquet dinner with music, raffle, and awards presentation. Come join the festivities on Dec 11-12, 2010. We've rolled back the price to just \$215.00.

Amateur Ski Instructors Association

Your extraordinary PSIA/AASI member school!



■ **West Point, NY** This program is open to all ASIA members. Over Martin Luther King Weekend, January 14-17, 2011, we will offer Alpine and Snowboard Certification, and refreshers. On snow times will be 4-9 Friday, 9-4 Saturday, Sunday and Monday. See the web for full info and updates.

■ **Snö Mtn, PA** Sign up for one of our renowned, fun filled clinics, in the city of Scranton, PA, with Interstate access, fine lodging, great terrain and snowmaking! Pete Ryan is offering the 4 day Level 1 Alpine and Snowboard Certifications, (minimum 6 sign ups needed), and Movement Analysis (course objective is to give participants a better understanding of movement patterns and their effects on the ATS Skills Concept - Scott Landis) and Advanced Skiing Improvement, so come join the fun Jan 8-9 and/or Jan 22-23, 2011.

■ **Seven Springs, PA** Ernie Fagnelli will be offering a Skiing Improvement clinic on Jan 29-30, 2011 to get you skiing down the slopes to the rhythm and conditions of the day. Don't be surprised if there is singing. If you are a western PA skier, or want to check out Seven Springs, this one's for you!

■ **Nordic XC Certification/Refresher** Yep, we do Nordic too. This year's group had a fantastic time and came home raving! This clinic will be offered again in January 2012.

■ **Please Note:** We must have a minimum of 6 sign ups to hold a clinic. Program applications MUST be received at least two weeks before the program date. Classes may be full before the cutoff date, so be sure to sign up early for great fun and learning.

■ **February Bump Festival - Bump Skiing, Dinner, and Dancing** February 5-6, 2011
Would you like to be able to ski more of the mountain? When your ski buddies happen upon a mogul field do you look for an easier way down? Then this is the program for you. With our Mogul Intro and Mogul Improvement clinics we will teach you the basic techniques needed to navigate the piles, and if you are already skiing the bumps, our clinics will help improve your skills and make you a better mogul skier. Who ever thought taking ski lessons could be this much fun?

The Bump Festival will provide 2 days of unmatched skiing and learning taught by our hand picked PSIA and CSIA coaches. Ray Owens says, "I learn something new every year!"

We'll have breakfasts on Saturday and Sunday, our Saturday night buffet with music and dancing, along with lift tickets and two days of instruction, tax and gratuities. Come join the festivities – it's sure to be a weekend of fun skiing, good food, good friends and dancing, and all for only \$210.00.

Can't stay for dinner? Already have lift tickets? Call or email coordinator Ray Owens for special pricing. Lodging is NOT included, so call your favorite digs or Belleayre Lodging & Tourism at 845-254-5600 X 1361 or on the web at www.catskillhighpeaks.com. Be sure to make your lodging arrangements early! Check the web for updated information on this and all programs.

■ Okemo Spring Rally

We'll be there March 11-13, 2011. The two day program cost is \$225.00 and includes two days of instruction, lifts, Saturday banquet, tax and gratuities. If you'd like to free ski with the ASIA group or on your own on Friday, the cost is \$250.00.

We'll offer Intermediate Skiing Improvement for blue square skiers wanting to develop their parallel skiing skills, Advanced Skiing Improvement for those comfortable on black diamond terrain and Steeps, Deeps and Trees for folks wanting to challenge all the mountain has to offer.

We'll be dining at the Bella Luna Ristorante just around the corner from the Jackson Gore area, where we've been enjoying great food, friendly service and pleasant atmosphere. So come wrap up the season at the Okemo Spring Rally!

■ ASIA Snowboard Programs

We've certified over 250 riders since adding Snowboard Certification to our menu. Several folks are certified in both alpine and snowboard and volunteering for their clubs or recreation programs, as well as working for ski schools.

We will hold a Snowboard Certification and Snowboard Refresher at West Point, open to all ASIA members. Program dates are 14-17 January 2011, with on snow times 4pm to 9pm Friday, and 9am to 4pm Saturday, Sunday and Monday. Updates and refresher times will be announced on the web.

In addition to our ski clinics, we will hold a Snowboard Certification at Snö Mountain Jan 8-9 and Jan 22-23, 2011. Please note: *The Certification clinics must have at least 6 sign ups and are limited to the first 8 folks to sign up.*

■ To sign up for a program, fill out the program application, write in your clinic choice, and sign the release. ASIA membership is required to attend any program. Mail your completed membership and program with your payment to the ASIA office. Check the web at www.asiaski.com for up to date details on all our programs and happenings.



Winter Travel Survival Kit

■ In addition to making sure your car is in good running condition, has been winterized, and has a full tank of gas, winter weather travelers should carry a winter storm survival kit in their vehicle, which should include:

Mobile phone, charger, batteries
Battery-powered radio and batteries
Blankets or sleeping bags
Extra clothing to keep dry
Flashlight with extra batteries
Fire extinguisher (A-B-C type)
First aid kit, knife, water
High-calorie, non-perishable food
Large can for emergency toilet
Tissue and paper towels for sanitary use
Small can and waterproof matches to melt snow for drinking water
Sack of sand or cat litter for traction
Shovel, tool kit, towrope
Windshield scraper and brush
Battery booster cables
Tire repair kit and pump
Compass and road maps

Courtesy of the American Red Cross, the U.S. Dept. of Commerce, NOAA, and the National Weather Service.

■ So much for getting there alive, now for the other important stuff!

Medicines, durable medical equipment
Money, credit card, ski pass, tickets
Skis, boots, poles, boot bag, or Board, boots, boxers, handkerchief
Fanny pack, hydro pack, water
Helmet, hat, goggles, sunglasses, neckie
Extra goggles, gloves, extra gloves
More money, more water
Thermals, ski pants, ski jacket, socks
Sweater, fleece, vest, turtleneck
Ski lock, sun block, lip gloss
Rain gear, and yep, more water
Breakfast, lunch, dinner and snacks, or
Lots more money

If you're not exhausted and completely broke yet from packing the Uhaul, that should do it, let's head for the slopes!

Courtesy Betsy Burns; exhausted, broke, organized ski instructor.

Goodbye, Skiing Friends

We're sorry to hear of the passing of long time ASIA friends this year, and send our sincere sympathy to their family and friends. They live on in our memories and will be missed.

Hi Bill & Betsy,

■ I'm writing to let you know that my dad, Bill Cummings, passed away May 10th. He died peacefully in his sleep from natural causes. We had just celebrated his 83rd birthday on April 4th. Skiing was such an important part of dad's life, and your organization and you in particular contributed mightily to his enjoyment on the slopes. He skied through age 80, but his health deteriorated too much to allow him to continue beyond that time, although he never gave up hope of getting back out there.

I remember many happy trips to ASIA and later PSIA events with my dad, and I'm forever grateful for the passion he instilled in all his kids for the sport of skiing. My love for the mountains in winter is directly attributable to him. He was a big supporter and fan of the ASIA organization. He loved to go to events, and he especially loved to learn new things! Right up to his last season on skis he was still trying to improve and still trying to become a better skier and better teacher. At an age when most people have given up altogether, or are just content to be out on the slopes he was still actively trying to progress. He truly was an inspiration to us all. He now enjoys a place where every run is untracked powder and every turn is perfect!

- Chris Cummings

Bill, Betsy,

■ Sadly, my wife of 33+ years, Evelyn Miller Partridge, passed away in April 2010. I met Evelyn at the Hudson Valley Ski Club, where we were both active. Ev & I got engaged on the Vail covered bridge during the 1976 Hudson Valley/Trailsweepers vacation trip.

Skiing was a big part of our family life, with East Coast car trips when our kids were small, and West Coast trips once the kids could carry their own luggage. To enjoy skiing as a family, we shifted from the adult-only Hudson Valley SC to Family Ski Meisters and then rejoined HVSC after our kids became adults.

I got my QASI certification #1111 at Belleayre in the '74 time frame, and Ev followed with her certification, #1337, a year later. As an Elementary teacher, Ev looked at skiing as an escape from teaching, and so we only taught occasionally for HVSC, but certainly valued the skills we learned to teach our kids and improve our own skiing.

Even though she was unable to ski recently, Ev maintained her ASIA membership through this past season. Just a few years ago, she rearranged her chemo treatments so that she could participate in a Belleayre Rally ASIA Refresher. As her condition worsened, she kept dreaming that we could find a way to put her 24hr IV fluids/pumps into a backpack so she could ski once again. But, she never quite had the stamina to attempt that.

Many of our longtime friends we met through skiing, both from HVSC days and from Wappinger teachers' ski weekends. Skiing and ski friends certainly were a big part of Ev's life.

- Rich Partridge

Dear Friends,

■ Longtime ASIA Certified instructor and supporter General Juan T. Arraiz, 69, passed away in February after a long battle with illness. In these short lines I would like to express my most sincere thanks to all those who gave support and love to me as well as Juan. I would like to tell you that Juan has fought to the very last moment, as the brave soldier that he was.

He was born in Venezuela, where he graduated as an officer of the Air Force, and was an active pilot during all his military career. On retirement, he became an active member of the Army Navy Club in Coral Gables as well as a member, pilot and instructor at Miami Hang Gliding. In June 1986 he was knighted as a "Cavaliere" by the Republic of Italy. I feel proud to have shared his life for 40 years, which gave fruit to our wonderful family, a testament to his life.

- Janet Arraiz



Member Donations

■ Once again, member donations are keeping costs down for everyone in ASIA, and help keep us going. We appreciate your generous support. In addition to previous donations, these are the donations we've received from April 4, 2010 through October 15, 2010. Thank you!

Freedom Isn't Free

■ Many of our young alpine and snowboard certified folks are cadets and officers serving in the military across the world, keeping us safe and free while we go about our business at home. Please keep them in your thoughts as you enjoy your freedom. Thanks folks, our thoughts and prayers are with you!

Ski Areas Donate Tickets

■ As of October 20, the following ski areas have donated pairs of lift tickets for our upcoming Rallies. Come join our celebration at a Rally event and you'll have a chance to win them! Thank you.

Ski Areas:

Bear Creek Mountain Resort
 Belleayre Mountain
 Camelback Ski Area
 Catamount
 Elk Mountain
 Gore Mountain
 Holiday Valley Resort
 Killington Resort
 Okemo Mountain Resort
 Pico Mountain
 Roundtop Mountain Resort
 Seven Springs Resort
 Ski Plattekill
 Ski Sawmill Family Resort
 Ski Sundown
 Sno Mountain
 Snowshoe Mountain
 Toggenburg Mountain

Shops:

Brave New World
 Gaetano's Restaurant
 The Sport Spot

Many thanks to Board member and NJ Director Toni Mullins for hosting the ASIA Fall BOD meeting at her home and providing beverages and snacks. Thanks also to Gaetano's Restaurant, of Red Bank, NJ, for donating lunch wraps for the Board's enjoyment. Thanks again to all our Board members, coordinators and volunteers for their continuous support!

Sponsors

Donations of \$500 or more
Connecticut Ski Council
Verizon Volunteer Program
James M Wilson

Benefactors

Donations of \$100 or more
Stanley C Bairfield
Bruce Bassett
Joel Blank
Les Bucher
James N Gahn
Ken Heller
Richard S Mailman
Henry Mazzucca
Toni C Mullins
Nancy Nolan
Brian J Nuss
Stephen Sabados
Hudson Valley Ski Club
Upper Bucks Ski Club
New Jersey Ski Council

President's Club

Donations of \$50 or more
Michael Calderone
Linda Cifone
Jane & Tom Chambers
Ron Dombroski
Joanna Douglass
Herb Eschbach
Rei & Liduvina Gonzalez
Myles Gordon
Roger W Harper
Frances Hillman
Sally Hopkins
Jack Kennedy
Larry & Helen Kirschner
Frank A Magnotta
Anne Marie O'Herron
Steve Ostien
Ray & Laurie Owens
Thomas Persil
Peter Ryan
Neal & Mei Schuster
David Silber
Craig Smith
Rodger T Spear
Lois Sperow
Rick Van Gulick

Director's Club

Donations of \$25 or more
Howard Baker
Marsha M Baretta
Mary Ellen Curry
Enid Dachs
Tracey DeYoung
Ingrid Dodard
Mark H Erich
Seymour Evans
Betsy Gaudian
Pat Gottshalk
Kate Gottshalk
Graham Howgate
Greg Jones
Patricia Kampfer
Thomas A Kiewlicz
William E Kramer
Joanne Landis
Dr James H Lee Jr
Stephen Lutz
Athula Mandanayake
Michael A McKenna
Dr Carolyn J Merry
Bob Obermeier
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Diane Rama
Brian T Schiffino
Jeannette Schlegel
Anthony D Sever
Rebecca Shiffman
Susan Stark
Charles Stelljes
Leo C Stevens Jr
Bryce F Swanker
Scott Symons
George R Titzell
Lumo Tsungu
Anthony E Vieira
Fred Voss
Anne Wang
James S Wickersham
Woody Woodworth

Boosters

Kevin Armstrong
Ernie Bieser
Thomas Bryson
Laura Campbell
Louis Cizek Jr
Ronald R Corda
Todd Darinzo
Phebe Davol
Mark D Diehl
Robert Dougherty
Harry G Dunkelberger
Eileen Faulkner
Susi Fecht-Poliseo
Peter O Fiore
Joan Gall
Chris Garti
James R Geiger
Donald Green
Lydia M Hill
Carol Iannace
Christy Johannessen
Sean Kennedy
Madelene M Knaggs
Charles Koemm
Rip Lincoln
Donald Ludwig
Anthony Marmo
Dan McCoy
Jeffrey Mead
Matthew Moll
BettyJane Moyer
Daniel Mrozinski
Frank Parese
Sue Poirier
Kris Pushlar
Gordon E Rabeler
Patricia Revoir
Jim Rosa
Andrea Routh
Sarah Michiko Sakamoto
Lois Strell
Ethan Strell
Angelo Toutsis
Daniel Van Gelder
Robert Zawacki



The Competitive Spirit Never Dies

■ If you think it's all over just because they're over retirement age, you'd better think again. These two can't wait for the 70+ Ski Club meeting and race each spring at Hunter Mountain, where the excitement is everywhere, and the competitive blood is coursing through their veins. Bill, Paul and many others compete in an official Nastar race for the best time in their age category.

Bill, ASIA Executive Director and coach, and Paul, 30+ year member of ASIA who still takes ASIA programs every year, race in the 80+ group, and it's always close, with Bill often coming in first. But this year, I heard Paul let out a roar when the times were handed out, "I beat Bill Hornbeck! I finally beat Bill Hornbeck!" Paul, you must be getting better, not older!

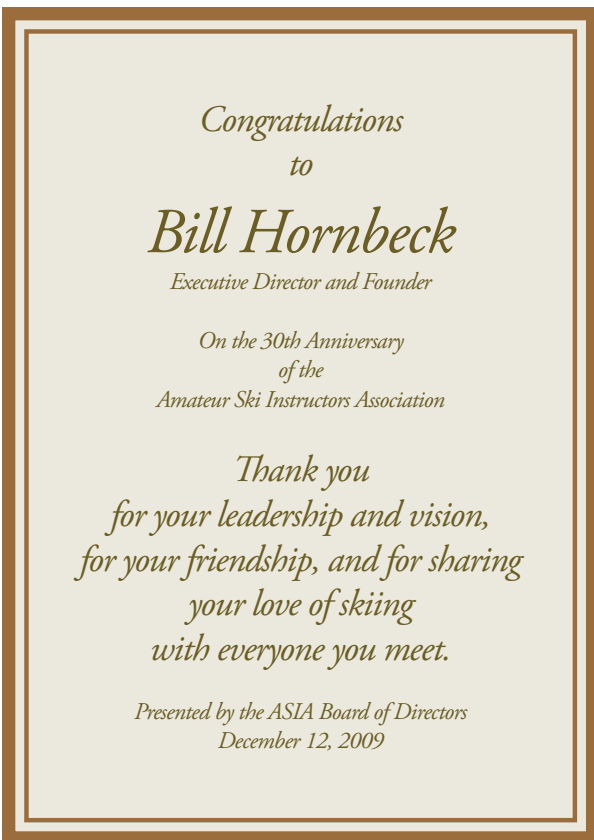
The race is followed by a luncheon for the 70+ members, donated by Hunter Mountain, and welcome words from Orville Slutsky, the 92 year old, still active owner of Hunter, as well as Richard Lambert Jr, who is keeping the 70+ spirit and 70+ Ski Club alive as President.

■ Congratulations Paul and Bill, for your infectious, ever young spirit, and your great times in the race!



Paul Goodwin and Bill Hornbeck with their 80+ gold medals at Hunter Mountain this spring.

The Board says, "Thank you, Bill Hornbeck, for 30 years."



■ The 30th Anniversary ASIA Fall Rally was another great one, with good snow, great friends, and tasty food to enjoy. It was a great way to kick off ASIA's 30th Anniversary season.

Ski areas, ski shops and members donated lift tickets, clothing and raffle items for our fun penny social. Our President, Ray Owens, took the microphone for the evening festivities, Ed Dalton was chosen from NJ Region to receive the Pat Bettin Award, and Bill Hornbeck was presented a special honor and recognition by the ASIA Board of Directors.

■ Ray Owens, on behalf of the ASIA Board, presented Bill with a nifty Swiss Army watch he could wear to mark his first 30 years of leadership, as well a commemorative plaque showing the Board's sincere appreciation of Bill's vision and perseverance in nurturing and growing the ASIA organization since its' inception in 1980.

We're looking forward to the next 30 with you at the helm, Bill!

AMATEUR SKI INSTRUCTORS ASSOCIATION ~ 2010 - 2011 Schedule of Programs & Fees**

Membership Dues:

INDIVIDUAL: \$25.00
 FAMILY: \$50.00 first two members
 \$10.00 each additional

Certification Fees:

*LEVEL 1 (4) DAYS \$220.00+
 *LEVEL 2 (6) DAYS \$330.00+

Program Fees:

*REGULAR (2) DAYS \$110.00+

*Lift tickets and manuals are additional.
 These items are paid for at sign in.

Special Events:

FALL RALLY: Belleayre, NY Dec 11-12, 2010
 Includes 2 day program fee, lift tickets, 2 breakfasts,
 dinner, music, tax & gratuities. Per Person - \$215.00

BUMPFEST: Belleayre, NY Feb 5-6, 2011
 Includes 2 day program fee, lift tickets, 2 breakfasts,
 dinner, music, tax, gratuities. Per Person - \$210.00

SPRING RALLY: Okemo, VT Mar 11-13, 2011
 Includes 2 day program fee, 2 or 3 day lift tickets, dinner, tax and
 gratuities. Per Person 2 day - \$225.00 3 day \$250.00

AREA PROGRAM	COORDINATOR	AREA PROGRAM	COORDINATOR
BELLEAYRE, NY November 27-28, 2010 Level 1 Alpine Certification Part 1 Level 1 Alpine Refresher December 4-5, 2010 Level 1 Alpine Certification Part 2 Level 2 Alpine Certification **FULL January 8-9, 2011 Level 2 Alpine Certification **FULL February 5-6, 2011 Level 2 Alpine Certification **FULL	Bill Hornbeck 28 Park Dr Woodstock, NY 12498 (845) 679-4609 asiadesk@asiaski.com	Snö MTN, PA January 8-9, 2011 Level 1 Alpine Certification Part 1 Level 1 Snowboard Certification Part 1 Movement Analysis Refresher January 22-23, 2011 Level 1 Alpine Certification Part 2 Level 1 Snowboard Certification Part 2 Advanced Skiing Improvement	Pete Ryan (215) 657-8792 peteski3@juno.com Registration deadline: December 24, 2010
OKEMO, VT November 27-28, 2010 Level 1 Alpine Certification Part 1 December 4-5, 2010 Level 1 Alpine Certification Part 2 Advanced Skiing Improvement	Nancy Nolan (203) 272-4681 nancynolan@snet.net Registration deadline: November 12, 2010	SEVEN SPRINGS, PA January 29-30, 2011 Skiing Improvement	Ernie Fagnelli (412) 996-8242 bgaylepub@verizon.net Registration deadline: January 14, 2011
BELLEAYRE FALL RALLY December 11-12, 2010 Intermediate Skiing Improvement Advanced Skiing improvement	Bill Hornbeck asiadesk@asiaski.com 845-679-4609 Registration deadline: November 26, 2010	BELLEAYRE BUMP FESTIVAL February 5-6, 2011 Mogul Introduction Mogul Improvement Level 2 Alpine Certification **FULL	Ray Owens (845) 369-3961 rayowens89@hotmail.com Registration deadline: January 21, 2011
WEST POINT, NY January 14-17, 2011 Level 1 Snowboard Certification Level 1 Snowboard Refresher Level 1 Alpine Certification Level 1 Alpine Refresher	For West Point Personnel: Madelene Knaggs mknaggs@hvc.rr.com For all other ASIA folks: ASIA Office 845-679-4609 Registration deadline: December 17, 2010	OKEMO SPRING RALLY March 11-13, 2011 Intermediate Skiing Improvement Advanced Skiing Improvement Steeps, Deeps and Trees Great end of season fun!	Nancy Nolan (203) 272-4681 nancynolan@snet.net Registration deadline: Feb 25, 2011

Program applications and payments MUST be received AT LEAST two weeks before the program date. NO EXCEPTIONS! Classes may be full before the cutoff date, so be sure to sign up early. ASIA certified instructors may take any two day program on the schedule for their refresher credit. Come ski and ride with ASIA!

**This schedule is subject to change without notice.

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MEMBER SCHOOL

Rocker Technology??!

■ Looks like equipment's been going through the next technical breakthrough to make sliding easier and more fun.

What's it about? The amount of camber (frown), no camber (blah day) or reverse camber (smile) built into the ski affects the way the tip feeds into the snow under pressure, and engages the ski edge. In powder and crud we want the tip or nose to float on top so we can surf it rather than diving into it. On the hard stuff, we want the tips to engage early, so we can carve rather than skid over the snow.

Conventional skis and boards have camber, or a downward bending arc underfoot, that keeps the ski in full contact on the snow when we pressure it. Put your ski bases together and you should see a gap between the bottoms in the middle.

■ The rocker technology combines reverse camber, also called rise, in varying degrees,

in the tip, tail and maybe the whole ski or board, to create the floating action and keep the ends from digging in when we don't want them to. When the ski or board is tipped onto its edge it still engages in the snow and can carve an arc, so the new technology seems to be taking the best of both worlds and combining them into a longer day on the slopes for us.

■ Each manufacturer is selling its own versions, and some product will have more or less built in, so do your research to find the best combination of old and new to suit your own technique. For some good video of the varying technology, go to <http://k2skis.com/technology/skis>.

Some models have had success, and others not so much, so check out the manufacturer websites, read your latest ski magazine reviews, visit the shops, and come take a clinic with ASIA on your new "rocker technology" goods. You'll be glad you did.

■ Come ski and ride with ASIA!

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Notice of Annual Membership Meeting

Our Annual Membership Meeting is at Belleayre on December 11, 2010 at 4:00 PM. Sign up for the Fall Rally, and we'll have fun skiing too.

Happy Holidays!